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LAO ICT EXPO 2010

14-17 Jan

The Lao ICT Expo 2010 aims to:

- Promote the service and trade on ICT within Laos and the region.
- Enhance knowledge and skills related to ICT, including updates on products and solutions for general public.
- Promote business matching for local and international businesses so that business network can be expanded and technical know-how can be transferred.
- Promote LICA and recruit new members.



Platinum Sponsors



Gold Sponsors



Lao ICT Commerce Association (LICA)

2A/01A 2nd Floor, SCC Building, Ban Sihom, Luang Prabang Rd., Vientiane, PO Box 9153, Lao PDR.

Tel: +856 21 250850-1, Fax: +856 21 219117, +856 21 250103

Email: ICTExpo@lica.laopdr.org

Website: <http://lica.laopdr.org/ictexpo2010>



Mr. Thanongsinh Kanlagna
President
Lao ICT Commerce Association (LICA)

Message from the President

Firstly, I would like to take this opportunity to thank all of you who have been integral to the continued success of the Lao ICT Commerce Association (LICA) with the support from Lao National Chamber of Commerce and Industry (LNCCI). This year we are proud to host the first "LAO ICT EXPO 2010", the premier Information and Communication Technology exposition in Laos. As the singular exposition of its kind, the LAO ICT EXPO continues to capture attention throughout Laos and the region.

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- Enhance knowledge and skills related to ICT, including updates on products and solutions for general public.
- Promote business matching for local and international businesses so that business network can be expanded and technical know-how can be transferred.
- Promote LICA and recruit new members.
- We look forward to seeing you at the expo and thank you for your continued consideration.

General Information



Event:	LAO ICT EXPO 2010
Date:	January 14 (Thursday) — 17 (Sunday), 2010 10:00 - 21:00 (for all four days)
Venue:	Grand Convention Hall, Don Chan Palace Hotel
Hosted and organized by:	Lao ICT Commerce Association (LICA)
Under the guidance of:	Lao National Chamber of Commerce and Industry (LNCCI)

Admission Fee:	Free entry
Concurrent Programs:	Seminar / Workshop
Event Office:	LAO ICT EXPO 2010 Contact Persons: Ms. Thounekeo / Mr. Anon Address: Saphanthong Neua Village, Unit 10, Sisattanak District, Vientiane Capital, Lao P.D.R. Tel: +856 21 453919 Fax: +856 21 453919 Mob: +856 20 5510155, 2044444

Email: ICTexpo@lica.laopdr.org

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LAO ICT EXPO Profile

- The only exhibition in Laos devoted exclusively to cutting-edge Information and Communication Technology (ICT) products and solutions.

Cutting-edge Information Technologies such as banking, telecommunications, electronic appliances, computer-related products, IT education & trainings, etc. will be gathered under one roof, where they can offer the latest achievements and demonstrate their expertise.

- Approximately 2,000 professional ICT vendors, and users will attend the exhibition.

Professional ICT vendors, and users from various industries, including hardware, software, banks, consultants, telecommunications including ISPs, and public service support related to industries, will attend the exhibition.

- A merit to exhibit this Trade Show!

- ICT solutions can be offered to users.
- Many ICT integrators and vendors will attend, seeking cutting-edge products and technologies.
- The exhibition will be a place for integration and collaboration with ICT-related businesses.

Exhibit Categories

IT products & solutions

- Servers and storage
- Personal computers
- Networking equipments and accessories
- Consumer products (printers, scanners, etc.)
- Security products (CCTV, alarm system)
- Enterprise solutions

Telecommunication equipments & services

- Telecom Operators
- Internet Service Providers (ISPs)
- Content Providers
- Networking and telecom equipments
- Telecom software vendors

Electronics

- Audio-visual equipment (TVs, DVDs, etc.)
- Home entertainment system
- Digital cameras and accessories
- Mobile phones and PDAs

IT-related education and training

- IT schools and training centers
- E-Learning
- IT research institutes



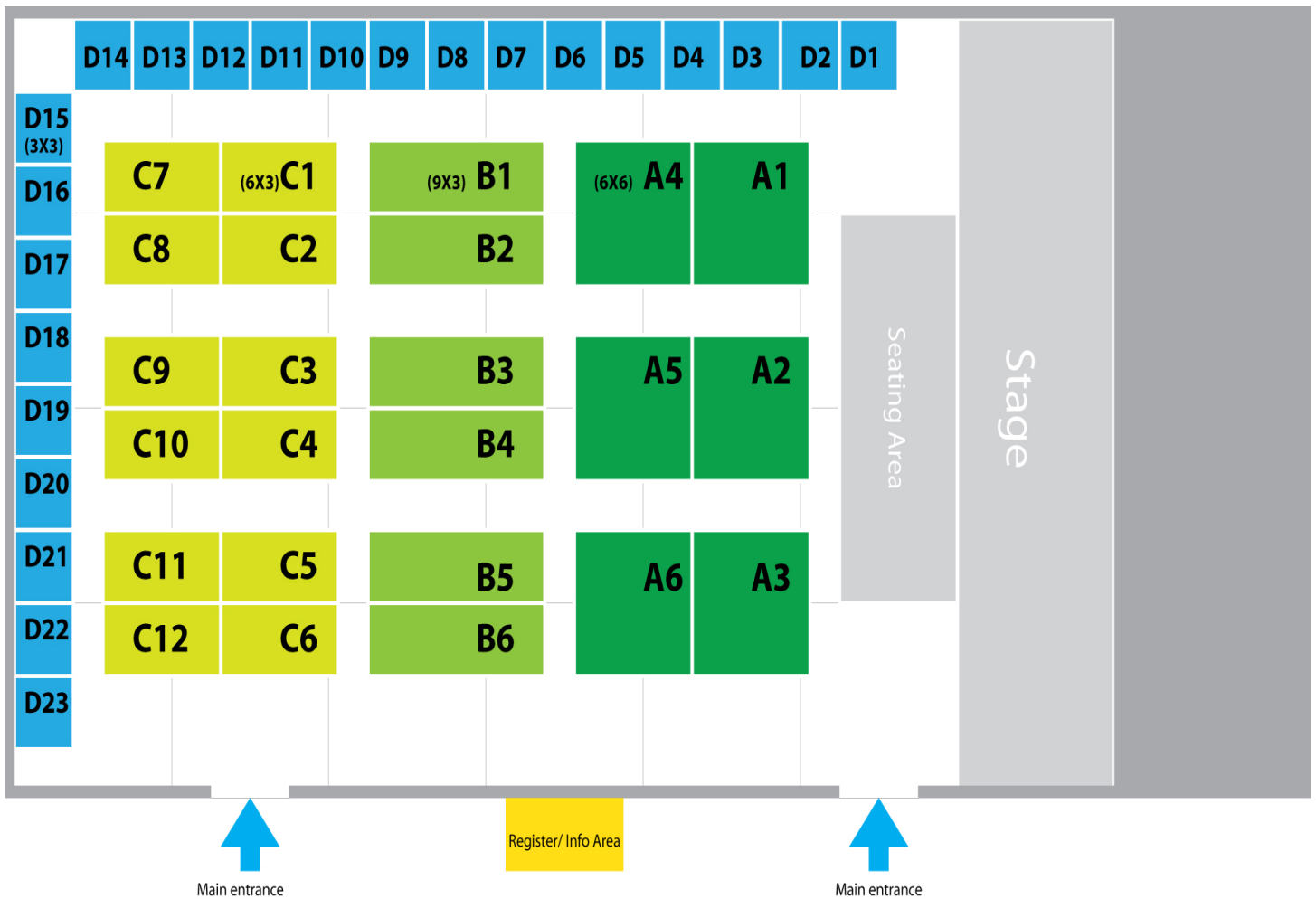


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Booth Size & Exhibit Charges

Booth Type	Size (width x depth x height)	Charge
Type A	6.0m x 6.0m x 2.4m	US\$ 4,500
Type B	9.0m x 3.0m x 2.4m	US\$ 3,375
Type C	6.0m x 3.0m x 2.4m	US\$ 2,000
Type D – Standard	3.0m x 3.0m x 2.4m	US\$ 800

Booth Layout





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Outline of a Booth

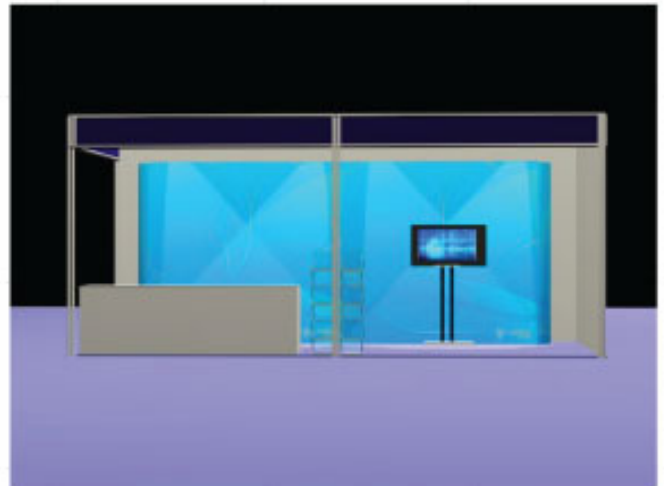
The fee includes costs for:

- An exhibition space
- Basic display equipment Rear and side partition walls (white)
- Name board (company name board (the same font for all); cut out from a black sheet and pasted on white background)
- One chair
- Electric wiring work and electricity charges up to 220 V-1 kW
- Power plug of 220 V
- Please note that the charge cannot be deducted even when you do not use any of the above basic display equipment.

Standard Booth/D Size 3x3 m.



Booth Type C, Size 6x3 m.



Sponsorship Package Available

Platinum Sponsorship

US\$ 2,000

- Be main sponsorship for this ICT EXPO 2010
- Company logo in PR ads and announcements (Poster, leaflet, banners, newspaper ads, magazine ads, website, radio, television, etc.)
- Get 2 hrs free for seminar usage & 30 mins for stage usage
- Get free PR press in the Lao ICT Magazine once
- Get free 1 page ads in the Lao ICT Magazine

Gold sponsorship

US\$1,500

- Be semi sponsorship for this ICT EXPO 2010
- Company logo in PR ads and announcements (Poster, leaflet, newspaper ads, website, etc.)
- Get 1 hrs free for seminar usage & 15 mins for stage usage
- Get free PR press in the Lao ICT Magazine once
- Get free 1/2 page ads in the Lao ICT Magazine





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Special Notes:

1. Sponsorship is limited to exhibitors who acquire the island booth size 6x6m and size 9x3m only.
2. Booths are assigned on a first come first serve basis.
3. Each applicant must submit the followings:
 - Completed and signed application (see last page for application form)
 - Booth fee
4. Deadline for application on the exhibition: **Thursday, December 24, 2009.**

Location Map



Address: Unit 6 Phivat Village, Sisattanak Dist. Vientiane, Lao PDR

Tel: (856-21) 244 288

Fax: (856-21) 244 111-2

Website: www.donchanpalacelaopdr.com

